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BUSINESS

SOCIAL MEDIA: Workshop aims to aid Inland businesses

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THE PRESS-ENTERPRISE
Published: June 3, 2015 3:35 p.m.

Local businesses can learn how to attract more customers at a free social media workshop scheduled for June 18, 10 a.m. – 12 p.m. at the Ontario City Library, 215 East C Street Ontario.

Social media expert Zeb Welborn will demonstrate how to use Facebook, Twitter, blogs, Instagram, YouTube, LinkedIn, Vine, Google+ and other sites to increase business opportunities.

The event is sponsored by the San Bernardino County Workforce Investment Board in partnership with the City of Ontario. Additional workshops at the library are planned for July, August, September and October.

Register online at socialmediaworkshops2015.eventbrite.com

More information at 800-451-5627.

Contact the writer: business@pe.com

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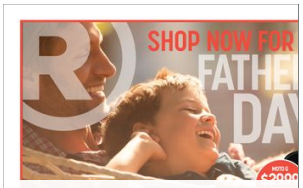

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