

Workforce Development Board
ECONOMIC DEVELOPMENT AND BUSINESS RESOURCE MEETING
Workforce Development Board Conference Room
Workforce Development Department Administration Office
290 North "D" Street, 6th Floor, San Bernardino, California

WEDNESDAY, JULY 13, 2016, 12:30 p.m.

MINUTES

- 1) Chair Called Meeting to Order at 12:37 pm. William Sterling led members in the Pledge of Allegiance. Members introduced themselves. In attendance:

Committee Members Present

Jon Novack
Anita Tuckerman
Mike Gallo
John Andrews
Audrey Mathews
Williams Sterling
Laurie Stalnaker
Phil Cothran
Tony Myrell

Committee Members Absent

Terry Klenske

Staff and Special Guests

Sandy Harmsen- Executive Director
Kristi Sandberg- Executive Secretary

Fred Burks- Administrative
Supervisor II
Mariann Ruffolo- Deputy Director
Miguel McQueen- Deputy Director

Chair shared vision during discussion

CONSENT

There were no consent items including Minutes as this is the first meeting of the Workforce Development Board Economic Development and Business Resource Committee meeting.

DISCUSSION

Chair Jon Novack reviewed description of committee and mentioned that one important additional item based on May Strategic Planning Meeting for the committee to focus on is the development of a "powerful well-regarded brand" as it pertains to businesses. Members provided feedback with highlights including:

- understanding demand and growth industry sectors, demand occupations, and provide guidance to educators and training providers
- importance of getting "the word out" about resources and programs offered through board
- importance of nationally recognized credential/certifications for completion of training
- importance of apprenticeship programs
 - Laurie Stalnaker suggested inviting 6 local machinists to provide the committee with overview of each apprenticeship program (one presentation per meeting)
- understanding community demographics and conducting effective outreach
- identifying barriers like transportation and accessibility to services
- disconnection with businesses and their understanding of "how to use our services"
- for training- looking at "who is being trained, for what position, and at what rate of pay and will certifications will be available to applicants"
- potential of utilizing established SlingShot training list
- difference of WIOA compared to WIA is focus on industry and training

INFORMATION

Business Service Unit Report given by Curtis Compton (power point)

County Report given by Sandy Harmsen
Four new hires at Admin- Mariann, James, Shellie, Nidia
Committee action and assignments will go to the full board

PUBLIC COMMENT

There were no public comments at this time.

ADJOURNMENT

Mike Gallo motioned to adjourn. Second by William Sterling. Motion carried. Meeting adjourned at 1:50 p.m. The next WDB Economic Development and Business Resource Committee meeting is scheduled for Wednesday, August 10, 2016 to be held at WDD Admin, 290 N. "D" Street, 6th Floor, San Bernardino, Ca 92401.


Kristi Sandberg, Executive Secretary II