

YOUTH COMMITTEE MEETING
Workforce Development Board Conference Room
Workforce Development Department Administration Office
290 North D Street, 6th Floor, San Bernardino, California

WEDNESDAY, JULY 12, 2017 at 10:00 a.m.

This agenda contains a brief description of each item of business to be considered at today's meeting. In accordance with the Brown Act, this meeting agenda is posted at least 72 hours prior to the regularly scheduled meeting on the Workforce Development Board website and on the official Workforce Development Board Bulletin Board outside of the Workforce Development Department Administration Office at 290 North D Street, 6th Floor, San Bernardino, CA 92415. The agenda, its supporting documents and all writings received by the Board related to these items are public records and available for review during regular business hours at the WDD Administration Office at 290 North D Street, 6th Floor, San Bernardino, CA, 92415. The agenda and its supporting documents can be viewed online at www.sbcounty.gov/workforce. However, the online agenda may not include all available supporting documents nor the most current version of documents. Items listed on the Consent Calendar are expected to be routine and non-controversial and, unless the Board directs that an item be held for further discussion, the entire Consent Calendar will be acted upon as the first item of business on the Discussion Calendar.

Members of the public may address the Board on any item on the agenda and on any matter that is within the Board's jurisdiction. To address the Board regarding an item that is on the agenda, complete and submit the purple form entitled "Public Comment". These requests must be submitted to the Executive Secretary to the Board prior to the time the item is called for consideration or prior to the public comments section on the agenda. The Chair will call speakers forward to present their comments at the appropriate time.

Conflict of Interest Advisement

WDB members please be advised: If an item on the Agenda relates to the provision of services by you, your immediate family, the entity you represent, or any person who has made \$250 in campaign contributions to you during the last twelve months, or if approval or disapproval of an Agenda item would have a foreseeable material effect on an economic interest of you, your immediate family, or the entity you represent, then please follow these procedures:

"When the Agenda item is first introduced, please immediately announce that you are recusing yourself from participating in the agenda item, and then refrain from discussing, voting on, or otherwise influencing the Board's consideration of the Agenda item."

AGENDA

10:00 AM CONVENE MEETING OF THE WORKFORCE DEVELOPMENT YOUTH COMMITTEE

OPENING

- 1) Chair Call Meeting to Order and Pledge of Allegiance
- 2) Adoption of Agenda
- 3) Member Introductions

CONSENT

- 4) Approve Minutes from February 22, 2017 Youth Committee Meeting

PRESENTATION

- 5) Y4 Youth Advisory Committee

DISCUSSION

- 6) Youth Branding Contest
- 7) Next Steps on Youth Committee Strategic Action Goals

INFORMATION

- 8) County Report

PUBLIC COMMENT

ADJOURNMENT

In conformity with Government Code section 54957.5, any writing that is a public record, that relates to an item listed on the Agenda, and that will be distributed to all or a majority of the Board less than 72-hours prior to this meeting (or is distributed at this meeting), will be available for public inspection at the time the writing is distributed. This inspection may be made at the office of the Workforce Development Department, 290 North D Street, 6th Floor, San Bernardino, California 92415, or during this meeting.

The Workforce Development Board meeting facility is accessible to persons with disabilities. If assistive listening devices or other auxiliary aids or services are needed in order to participate in the public meeting, requests should be made through the Board Secretary at least three (3) business days prior to the Board meeting. The Board Secretary's telephone number is (909) 387-9886 and the office is located at 290 North D Street, 6th Floor, San Bernardino, California 92415. California Relay Service 711

This WIOA Title –I financially assisted program or activity is an equal opportunity employer/program. Auxiliary aides and services are available upon request to individuals with disabilities.

**San Bernardino County
Workforce Development Board
Youth Committee
Agenda Item**

MEETING DATE: July 12, 2017

ITEM: (4)

SUBJECT: Approve Minutes from February 22, 2017 Youth Committee Meeting

PRESENTED BY: Mariann Ruffolo, Deputy Director
Workforce Development Department (WDD)

CONSENT **DISCUSSION** **INFORMATION**

RECOMMENDATION: Approve Minutes from February 22, 2017 Youth Committee Meeting

BACKGROUND: See attached Minutes

WDB Action:

Motion: _____ *Second:* _____

Affirmative: _____ *Negative:* _____

Abstention: _____

DATE: _____

**Workforce Development Board
YOUTH COMMITTEE MEETING**
Workforce Development Board Conference Room
Workforce Development Department Administration Office
290 North D Street, 6th Floor, San Bernardino, California

WEDNESDAY, FEBRUARY 22, 2017, 11:30 a.m.

MINUTES

Chair Called Meeting to Order at 11:32 am. In attendance:

Committee Members Present

BJ Patterson
Dale Marsden
Hassan Webb
John Andrews
Jon Novack
Jonathan Weldy
Ken Boshart
Lowell King
Phil Cothran
Will Sterling

Committee Members Absent

Andre Bossieux
Audrey Mathews

Staff

Gina Beltran- Executive Secretary
Mariann Ruffolo, Deputy Director
Miguel McQueen, Deputy Director
Reg Javier, Deputy Executive Officer
Sandy Harmsen, Project Executive

OPENING

Pledge of Allegiance was led by Phil Cothran and introductions were made around the table.

CONSENT

ITEM 3- Motion to approve Minutes of January 11, 2017 Youth Committee Meeting

Motion by Lowell King and second by Jon Novack. None opposed; motion carried.

PRESENTATION

ITEM 4 – Youth Success Story

Cathy Toole from Chino Valley Unified School District presented their youth who shared his success story.

DISCUSSION

ITEM 5- Y4 Video

Mariann Ruffolo played a video that was taken during the Y4 event that took place at Cal State San Bernardino College. The Y4 Youth Advisory Committee which had youth on the committee helped plan this event. The youth also worked to help design the resource room and added a vision wall.

ITEM 6- Discuss Next Steps on Executive Board Strategic Action Items

We purchased ESRI mapping license and software and we are looking at different dashboard tools, the timeline for this project is next fiscal year. Mapping will be presented at the board retreat. There was an update on foster youth and underserved youth in our County and it was discovered most of which reside in City of San Bernardino. Workforce Development is working with Children and Family Services (CFS) and with City of San Bernardino youth providers to set aside slots for these youth. There is a pilot project grocery prep program where youth will go through the program and then go through on the job training (OJT) with the employer. This program will be through the City of San Bernardino Youth RFP.

There is a mandatory bidder's conference for the Youth RFP scheduled for March 6, 2017, proposals are due March 27, 2017 then there will be an internal process for scoring. The target date for the contract to begin is July 1, 2017.

INFORMATION

ITEM 7 - County Report given by Mariann Ruffolo

State of the County is March 8, 2017 and tickets are still available. If anyone is interested, please see Gina Beltran. The new website is going live March 1, 2017. The committee's feedback was considered and there was an added section to youth page which contains a sample career ladder. There is a program with Dale Marsden in the works to have an education liaison position created within the school district. This program would help link the school and workforce system to help the student succeed in the education and workforce systems. We would like to bring in a person who already knows the school and workforce system and can pass along resources before it's too late for the student. This type of program would work with student and their family.

PUBLIC COMMENT

There are no public comments.

ADJOURNMENT

Chair asked for a motion to adjourn. William Sterling motioned and Lowell King seconded. None opposed; motion carried.

Meeting adjourned at 12:21 p.m.

The next WDB Youth Committee meeting is scheduled for Wednesday, April 12, 2017 at 10:00 am to be held at WDD Admin, 290 N. D Street, 6th Floor, San Bernardino, Ca 92401.

Gina Beltran, Executive Secretary II

**San Bernardino County
Workforce Development Board
Youth Committee
Agenda Item**

MEETING DATE: July 12, 2017

ITEM: (6)

SUBJECT: Branding Contest Workforce Innovation and Opportunity Act Youth Programs

PRESENTED BY: Mariann Ruffolo, Deputy Director
Workforce Development Department

CONSENT _____ **DISCUSSION** X **INFORMATION** _____

RECOMMENDATION: Approve the recommendation of youth program staff to utilize "Generation: Go! Powered by San Bernardino County Workforce Development Board" as the branding name of the Workforce Innovation and Opportunity Act (WIOA) youth program.

BACKGROUND: This action will allow Workforce Development Department (WDD) to brand the WIOA youth program. This is action will help the WIOA youth program start to market itself as a world class youth program.

On May 8, 2017, an email was sent to the youth providers announcing the branding contest. The contest was open to all youth participants. On May 19, 2017, a reminder email was sent to the youth providers regarding the branding contest. Six entries were received, but two were disqualified as they were not original concepts. See below the entries that were accepted:

Youth Name	Youth Provider	What do you think the youth program should be called?	Why did you pick that name?
Shuvette Marshalls	Reach Out	Future's Generation	I picked that name because every generation is the future for a better life its update and better every year
Stephanie Pineda	Reach Out	Making your own dreams	Because your deciding your career and your own pathway to success.
Julissa Ponce	Reach Out	To the Future (TTF) Program	Learned this in church and has to do with the future to make it a good one
Neery Velozquez	Reach Out	Generation: Go	Just go for whatever your heart desires.

Generation: Go! is being recommended because it best reflects the energy of our youth and the dynamic services and supports provided by our contract partners that will ready our youth for exciting work and career opportunities. Generation: Go! is a versatile branding name that lends itself to exciting slogans and marketing tie-ins such as "Powered by San Bernardino County Workforce Development Board" and "Ready, Set, Go!" which communicate the energy and excitement of our developing world-class youth program.

WDB Committee Action:

Motion: _____ **Second:** _____

Affirmative: _____ **Negative:** _____

Abstention: _____

DATE: _____

**San Bernardino County
Workforce Development Board
Youth Committee
Agenda Item**

MEETING DATE: July 12, 2017

ITEM: (7)

SUBJECT: Discuss Next Steps on Youth Committee Strategic Action Goals

PRESENTED BY: Mariann Ruffolo, Deputy Director
Workforce Development Department (WDD)

CONSENT _____ **DISCUSSION** X **INFORMATION** _____

RECOMMENDATION: Discuss Next Steps on Youth Committee Strategic Action Goals

BACKGROUND:

Discuss and review the 2016-17 strategic action goals for the Youth Committee.

WDB Action:

Motion:

Second:

Affirmative:

Negative:

Abstention:

DATE: