

**Workforce Development Board
EXECUTIVE BOARD MEETING**

Workforce Development Board Conference Room
Workforce Development Department Administration Office
290 North D Street, 6th Floor, San Bernardino, California

WEDNESDAY, OCTOBER 18, 2017, 8:30 A.M.

ATTENDANCE:

Members	Present
Tony Myrell (Chair)	X
Phil Cothran (Vice Chair)	X
William Sterling (Second Vice Chair)	X
Robert Loeun	
Jon Novack	
B.J. Patterson	X
Staff to WDB	Present
Devra Bell	X
Sandy Harmsen	X
Reg Javier	X

WDD Staff	Present
Fred Burks	X
Curtis Compton	X
Miguel McQueen	X
Stephanie Murillo	X
Mariann Ruffolo	X

OPENING

1) Chair called meeting to order at 8:35 A.M.

Mr. Myrell discussed the updated agenda format and informed the attendees that the Public Comment section has been moved to the position after the Approval of Meeting Minutes. He announced that Public Comment cards need to be turned in to the WDB Secretary.

2) Adoption of Agenda

Phil Cothran motioned; William Sterling seconded. None opposed, motion carried.

3) Introductions were made.

REVIEW AND APPROVAL OF MEETING MINUTES

4) Approval of Minutes from October 18, 2017 Executive Board Meeting

Chair called for a motion to approve the Minutes from the October 18, 2017 Executive Board (Exec) meeting. Will Sterling motioned; BJ Patterson seconded. None opposed, motion carried

PUBLIC COMMENT

There were no public comments submitted.

REPORTS AND INFORMATION

5) Labor Market Information Contract Update

Patrick Clapp from Chmura Economics presented in person to the Executive Board, along with Kyle West and Alex Doherty, who joined via conference call. With the aid of a PowerPoint presentation titled "The State of the San Bernardino Economy: Preliminary Findings", Mr. Clapp gave an overview of San Bernardino County's (SBC) demographics, industry capabilities and opportunities, workforce statistics and preliminary conclusions.

It was noted that Advanced Technology could be a strong industry for San Bernardino County and the Healthcare industry is currently in high demand. Mr. Javier noted that neighboring counties are much more expensive than SBC, which can force people to move into the Inland Empire area, but may not necessarily work within the County. Mr. Patterson suggested looking at other states as well, so we can determine who our competition is in the workforce. He also requested that the report show the quantity of jobs where growth is demonstrated, rather than solely showing the percentages, as percentages can be a bit deceiving and quantities would give the audience a more comprehensive and detailed picture. Chmura will have focus group meetings on November 8-9 and the results of their findings will go into a final report, which is projected to be completed at the end of January, 2018.

6) 2018 Workforce Development Board and Committee Meeting Schedule

Devra Bell presented the 2018 meeting schedule to Exec. Mr. Myrell noted that the Committee meetings will be held bi-monthly and if additional meetings were required throughout the year, they could be added as needed.

7) Workforce Development Board Program Year 2017-2018 Strategic Action Goals Report

Miguel McQueen presented this report and solicited comments from Exec. Reg Javier provided a status on the 501c3 and indicated he needs to line up additional options and will report back his findings at the next meeting in November. Regarding the High Desert Training Center, a discussion ensued about the High Desert Manufacturing Council and how they may be funding the center through their own 501c3 and it will be run through their Foundation. All pertinent individuals have toured and inspected the Sterling building.

8) One-Stop Operator Report

Angela Gardner presented the One-Stop Operator's project report for review and thanked Mr. Myrell and Mr. Cothran for being on the AJCC Certification Task Force. She also reported that the West Valley America's Job Center of California passed their certification after meeting the baseline requirements.

9) Legislative Update

Maral Hernandez presented and highlighted AB1111, a California Workforce Association sponsored bill and signed by Governor Brown, legislation that establishes the *Breaking Barriers to Employment Initiative*. The California Workforce Board was given funding, which is allocated to regional Workforce Development Boards through grants. Mr. Cothran requested that Ms. Hernandez research which entity had approved the funding. She also discussed AB1149, AB579 and AB1336.

10) PR Report

Steve Lambert of The 20/20 Network presented and talked about social media "page likes", which have now exceeded 1,000 on Facebook. Jessica Spaulding discussed rebranding the Chmura report for Public Relations' purposes. She would like to create a "signature brand" for the WDB.

11) County Report

Mr. McQueen informed Exec that the County has selected a new Chief Executive Officer. Gary McBride, former Chief Financial Officer of the County, will start in his new position on November 25, 2017. Mr. McQueen informed the Board that the High Desert Job Fair will be in Victorville, California on October 25, 2017.

ADJOURNMENT

Chair called for a motion to adjourn. Will Sterling motioned and BJ Patterson seconded. None opposed; motion carried.

Meeting adjourned at 10:01 a.m.

The next WDB Executive Board Committee meeting is scheduled for Wednesday, November 15, 2017 at 8:30 a.m. to be held at WDD Admin, 290 North D Street, 6th Floor, San Bernardino, CA 92401.



Devra Bell – WDB Secretary