

**WORKFORCE DEVELOPMENT BOARD
ECONOMIC DEVELOPMENT AND BUSINESS RESOURCE COMMITTEE MEETING**
Workforce Development Board Conference Room
Workforce Development Department Administration Office
290 North D Street, 6th Floor, San Bernardino, California

WEDNESDAY, NOVEMBER 6, 2019, 10:30 a.m.

MINUTES

Attendance:

Members	Present
Anita Tuckerman (Chair)	X
John Andrews	
Phil Cothran	X
Mike Gallo	
*Peggi Hazlett	X
*Audrey Mathews	X
Tony Myrell	
B.J. Patterson	X
William Sterling	X

**Public Members*

Staff to WDB	Present
Devra Bell	X
Reg Javier	X
Molly Wiltshire	X
WDD Staff	Present
Fred Burks	X
Mariann Johnson	X
Stephanie Murillo	X

OPENING

- 1) Chair called meeting to order at 10:43 a.m.
- 2) Pledge of Allegiance – Pledge was led by B.J. Patterson
- 3) Adoption of Agenda – The Chair requested a motion to adopt the agenda. B.J. Patterson motioned; Will Sterling seconded. None opposed. Motion carried.
- 4) Introductions – Introductions were made.

REVIEW AND APPROVAL OF MEETING MINUTES

- 5) Approval of Minutes from the July 10, 2019 Economic Development and Business Resources (EDBR) Committee Meeting

The Chair requested a motion to approve the minutes. Will Sterling motioned; B.J. Patterson seconded the motion. None opposed. Motion carried.

PUBLIC COMMENT

- 6) Comments from the General Public in Attendance

No public comment cards were presented

WORKSHOP

7) EDBR Committee Goals: Where are we now? What are the next steps?

Anita Tuckerman led the discussion and noted that two of the Board's initiatives fall under the EDBR Committee; the High Desert Training Center (HDTC) and Business Engagement. In her updates regarding the HDTC, Ms. Tuckerman reported that the building is currently under construction and should be ready for Victor Valley College around the end of the year. It will take approximately 6-8 weeks to get the furniture delivered and installed. The college is working to identify what classes they will offer and they hope to have the first classes begin in February, 2020. A discussion ensued about establishing an Advisory Board and identifying all parties' responsibilities. Ms. Tuckerman solicited volunteers for a Sub-Committee, who would be responsible for building the Advisory Committee. B.J. Patterson and Stephani Congdon volunteered to be on the Sub-Committee and Ms. Tuckerman will reach out to both parties.

The next topic discussed was Business Engagement and efforts we can make to reach more people. It was suggested that since meeting participants belong to various groups or organizations, perhaps the Business Service Representatives could attend some of those meetings. Ms. Tuckerman requested a list of those organizations that the Board members are affiliated with and this information will be compiled for the Board members. There was a discussion regarding the need to reach the correct contacts at the businesses to help further message our available services to those organizations. Many agreed that reaching out to the correct contacts in Human Resources may bring us the best result, as working with the C-Suite executives hasn't worked in the past. Also discussed were some of the challenges we currently encounter, such as the lower unemployment rate has resulted in less individuals coming through the AJCC offices. In addition, transportation for individuals continues to be an issue for those trying to get to their jobs or school. To offset these challenges, the members suggested bringing our messaging and services to the middle schools to start sparking interest in our programs.

8) Regional Industry Sector Initiatives

Stephanie Murillo led this discussion and provided an overview of our industry sector initiatives, including the Manufacturing, Healthcare and Logistics/Transportation industries. The Inland Empire Regional Plan designates these three sectors of focus. Meetings between San Bernardino County and Riverside County members provide a place to collectively address multiple public programs in education, workforce development and economic development. B.J. Patterson reported on his experience in using the Nepris system to connect with the schools and students. The need to connect virtually may be of great benefit to reach our targeted audiences.

ADJOURNMENT

Chair called for a motion to adjourn. B.J. Patterson motioned. Peggi Hazlett seconded. None opposed; motion carried.

Meeting adjourned at 12:04 p.m.

The next WDB Economic Development and Business Resource Committee meeting is scheduled for Wednesday, January 8, 2020 at 10:30 a.m. and will be held at WDD Admin, 290 North D Street, 6th Floor, San Bernardino, CA 92415.



Devra Bell, WDB Secretary