

**SAN BERNARDINO COUNTY WORKFORCE DEVELOPMENT BOARD**  
**Strategic Planning Retreat**  
Lake Arrowhead Resort and Spa  
27984 Highway 189  
Lake Arrowhead, CA 92352

**WEDNESDAY, JULY 14, 2021 – FRIDAY, JULY 16, 2021**

This agenda contains a brief description of each item of business to be considered at today's meeting. In accordance with the Brown Act, this meeting agenda is posted at least 72 hours prior to the regularly scheduled meeting on the Workforce Development Board website and on the official Workforce Development Board Bulletin Board outside of the Workforce Development Department Administration Office at 290 North D Street, 6<sup>th</sup> Floor, San Bernardino, CA, 92415. The agenda, its supporting documents and all writings received by the Board related to these items are public records and available for review during regular business hours at the WDD Administration Office at 290 North D Street, 6<sup>th</sup> Floor, San Bernardino, CA, 92415. The agenda and its supporting documents can be viewed online at <http://.sbcounty.gov/workforce>. However, the online agenda may not include all available supporting documents nor the most current version of documents. Items listed on the Consent Calendar are expected to be routine and non-controversial and, unless the Board directs that an item be held for further discussion, the entire Consent Calendar will be acted upon as the first item of business on the Discussion Calendar.

Members of the public may address the Board on any item on the agenda and on any matter that is within the Board's jurisdiction. To address the Board regarding an item that is on the agenda, complete and submit the purple form entitled "Public Comment". These requests must be submitted to the Executive Secretary to the Board prior to the time the item is called for consideration or prior to the public comments section on the agenda. The Chair will call speakers forward to present their comments at the appropriate time.

**Conflict of Interest Advisement**

WIB members please be advised: If an item on the Agenda relates to the provision of services by you, your immediate family, the entity you represent, or any person who has made \$250 in campaign contributions to you during the last twelve months, or if approval or disapproval of an Agenda item would have a foreseeable material effect on an economic interest of you, your immediate family, or the entity you represent, **then please follow these procedures:**

*"When the Agenda item is first introduced, please immediately announce that you are recusing yourself from participating in the agenda item, and then refrain from discussing, voting on, or otherwise influencing the Board's consideration of the Agenda item."*

**WORKFORCE DEVELOPMENT BOARD  
EXECUTIVE BOARD MEETING**

**AGENDA  
WEDNESDAY, JULY 14, 2021 AT 3:00 PM - 5:00 PM  
*Lakeview Terrace Room***

**OPENING**

- 1) Call Meeting to Order
- 2) Welcome and Introductions – Phil Cothran, Chair

**PUBLIC COMMENT**

- 3) Comments from the General Public in Attendance

**PRESENTATION**

- 4) Best Practices From Across the Nation
  - *Jaime Cruz, Executive Director, Nevada Workforce Connections*
  - *Cheryl Fambles, Chief Executive Officer, Pacific Mountain Workforce Development Council*
  - *Michael Gritton, Executive Director, KentuckianaWorks*
  - *Kevin Perkey, Chief Executive Officer, Workforce Southwest Washington*

**CLOSE MEETING**

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**WORKFORCE DEVELOPMENT BOARD  
EXECUTIVE BOARD MEETING**

**AGENDA  
THURSDAY, JULY 15, 2021 AT 9:00 AM - 12:00 PM  
*Lakeview Terrace Room***

**OPENING**

- 1) Reconvene Meeting – Phil Cothran, Chair

**PUBLIC COMMENT**

- 2) Comments from the General Public in Attendance

**DISCUSSION**

- 3) Quality Jobs Workshop – What are the Target Industries?
  - *Facilitated by: Phil Cothran & Brad Gates*
- 4) Return on Investment – Will Sterling

**ADJOURNMENT**

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