

SAN BERNARDINO COUNTY WORKFORCE DEVELOPMENT BOARD
Strategic Planning Retreat
 Lake Arrowhead Resort and Spa
 27984 Highway 189
 Lake Arrowhead, CA 92352

THURSDAY, SEPTEMBER 15, 2022

MEETING MINUTES

ATTENDANCE:

Members				Staff to WDB	
	Present		Present		Present
Phil Cothran <i>(Chair)</i>	X	Lowell King	X	Devra Bell	X
Will Sterling <i>(Vice-Chair)</i>	X	Scott Kuethen	X	Brad Gates	X
Orlando Acevedo		Louie Lopez	X		
Cinnamon Alvarez	X	Robert Loeun			
Ken Boshart		Dale Marsden	X	WDD Staff	
Ricardo Cisneros		Lina Montes	X	Fred Burks	X
Jimmy Elrod	X	Henry Shannon		Curtis Compton	X
Mike Gallo	X	Shannon Shannon	X	Mariann Johnson	X
Cheri Greenlee	X	Jonathan Weldy	X		

OPENING

- 1) **Chair Call Meeting to Order** at 9:02 AM
- 2) **Introductions** - The Chair led introductions around the room

PUBLIC COMMENT

- 3) **Comments from the General Public in Attendance**
 - Peggi Hazlett from the Greater Ontario Business Council

CONSENT AGENDA

- 4) **Approval of Minutes from the August 10, 2022 Workforce Development Board General Meeting**
- 5) **Approve Resolution to Make Certain Findings as Required by California Government Code Section 54953(e) to Participate in Public Meetings via Teleconference.**

The Chair requested a motion to approve the minutes from the consent agenda. Will Sterling motioned; Lowell King seconded the motion. All in favor; none opposed. Motion carried.

DISCUSSION

6) Approve Contract Award and Funding with Future Fit/AI Workforce Compass for AJCC Enhancement Services for a total aggregate amount not to exceed \$150,000, for a two-year period of October 1, 2022, through September 30, 2024.

This item was postponed to a future meeting.

7) Approve Contract Award and Funding with Road Trip Nation for Youth Career Pathway Development in the amount of \$650,000 for a two-year term.

Mariann Johnson provided an overview of the program. A discussion ensued regarding the accessibility to the information available, number of videos we would receive, ongoing costs and if they could be negotiated. It was suggested that the firm come to a special meeting of the General Board and make a presentation, so all members can see their product. This item was postponed and will be taken up at a special meeting that will be held on September 28, 2022.

8) Approve Contract Extensions and Funding with the Chino Valley Chamber of Commerce, Fontana Chamber of Commerce, Greater High Desert Chamber of Commerce, and Redlands Chamber of Commerce, and a new contract award to the Black Chamber of Commerce - Inland Empire, for Business Services Outreach Support for a total aggregate amount not to exceed \$500,000; each award will not exceed \$100,000 for the period of October 1, 2022 through September 30, 2023.

A motion was made to defer this item to Friday, September 16, 2022, following Public Comment. The Chair requested a motion to approve deferral of this item. Scott Kuethen made a motion; Jimmy Elrod seconded the motion. All in favor. Motion passed.

9) San Bernardino County Labor Market Presentation by EMSI

The Chair introduced Joel Simon and Jade Rohloff from Lightcast, who made a presentation via Zoom Conference. Topics discussed included demographic baselines; unemployment overview; workforce disabilities breakdown; occupation overview; industry overview; employer roundtable & hiring climate survey; and program pipeline assessment.

10) Regional/Local Plan Modification Discussion

11) Priority Sectors

12) Good Job Definition

13) WIOA Re-Authorization

The Chair introduced Matt Poland from MAP Advising, who made a presentation to the committee members covering several topics on the agenda including a review of the modification process; digesting the regional data; selecting sectors; defining job quality; equity; operationalizing the plan and next steps. The members provided input to define a “good job” and what that looks like going forward.

MEETING CLOSE

The Chair called for a motion to close the meeting until Friday, September 16, 2022 at 8:30 am.. Lina Montes made a motion; Louie Lopez seconded the motion. None opposed. Motion carried. The meeting closed at 5:01 pm.

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FRIDAY, SEPTEMBER 16, 2022

MEETING MINUTES

ATTENDANCE:

Members			
	Present		Present
Phil Cothran <i>(Chair)</i>	X	Lowell King	X
Will Sterling <i>(Vice-Chair)</i>	X	Scott Kuethen	X
Orlando Acevedo		Louie Lopez	X
Cinnamon Alvarez	X	Robert Loemun	
Ken Boshart		Dale Marsden	X
Ricardo Cisneros		Lina Montes	X
Jimmy Elrod	X	Henry Shannon	
Mike Gallo		Shannon Shannon	X
Cheri Greenlee	X	Jonathan Weldy	X

Staff to WDB	
	Present
Devra Bell	X
Brad Gates	X
WDD Staff	
Fred Burks	X
Curtis Compton	X
Mariann Johnson	X

OPENING

- 1) **Chair Call Meeting to Order** at 8:30 AM

PUBLIC COMMENT

- 2) **Comments from the General Public in Attendance**
 - Peggi Hazlett from the Greater Ontario Business Council

DISCUSSION

Discussion Item #8 from the September 15, 2022 agenda was moved to this time slot for further discussion.

8) Approve Contract Extensions and Funding with the Chino Valley Chamber of Commerce, Fontana Chamber of Commerce, Greater High Desert Chamber of Commerce, and Redlands Chamber of Commerce, and a new contract award to the Black Chamber of Commerce - Inland Empire, for Business Services Outreach Support for a total aggregate amount not to exceed \$500,000; each award will not exceed \$100,000 for the period of October 1, 2022 through September 30, 2023.

Due to a conflict of interest, Phil Cothran, Chair handed over the meeting to Vice Chair, William Sterling and recused himself from the discussion, along with Board Member Shannon Shannon.

Bradley Gates provided an overview of the item. He noted this was a pilot program and reviewed the progress achieved over several categories for each of the chambers that participated. A discussion ensued about scope of work and the responsibilities that each group was required to fulfill. A suggestion was made to go back to the EDBR Ad Hoc Committee, who made the original recommendations to extend contracts to the chambers noted in the item and allow the Greater Ontario Business Council ('GOBC') an opportunity to discuss why their contract should also be extended. The Acting Chair requested a motion to approve the item, as written. Dale Marsden made a motion; Scott Kuethen seconded the motion. A meeting will be scheduled with the EDBR Ad Hoc Committee to reconsider GOBC's contract.

The Acting Chair handed the meeting back to the Chair. The meeting resumed where it left off on the agenda for September 16, 2022.

3) Business Engagement Strategy

Bradley Gates and Curtis Compton thanked the Board for supporting this pilot project with the various chambers. Mr. Compton introduced the individuals from some of the chambers that participated, including Chino Valley, Fontana, Greater High Desert and Redlands. They each discussed what worked well during this pilot and the areas that could be improved.

4) WDB Committee Breakout Sessions

The members discussed their committee goals and challenges over the past year.

Youth Committee: Shannon Shannon led the discussion and noted challenges that youth encounter with transportation issues getting from their home to work/school and back. Also discussed were connecting our youth to opportunities with the union jobs.

Special Populations: Jonathan Weldy led the discussion and Mariann Johnson reported on the same transportation issue. There was recent collaboration with local mechanics and the fleet department to find ways to help individuals get into a vehicle. More to follow. Updates were also provided for the Uniquely Aabled program; employee toolkit and You Science. Lastly, the committee members discussed the need for businesses to hire individuals with disabilities and how to best connect individuals to those employers and vice versa.

Economic Development and Business Resource (EDBR) Committee: Cinnamon Alvarez led the discussion and noted the committee needs to add more members, as staff is doing a lot of work. The members discussed the various hiring events that took place, as well as the job fairs, including some expungement job fairs.

The Chair thanked the Board members for their engagement and feedback.

ADJOURNMENT

The Chair requested a motion to adjourn the meeting. Jonathan Weldy motioned; Scott Kuethen seconded the motion.

The next Workforce Development Board General Meeting is scheduled for Wednesday, December 7, 2022, located at the WDD Administrative Office, 290 North D Street, 6th Floor, San Bernardino, CA 92415.



Devra Bell, WDB Secretary